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**European International University-Paris**

***in partnership with***

**Dr. Datta’s Academy, NCR**

**offering a**

**Global Certification Program**

***in***

**Impactive Business & People Leadership**

**Program Background:**

The European International University, EIU-Paris, is fast becoming a household name for affordable, yet high quality international tertiary education, worldwide. This is accomplished through global partners, who advocate for, and advance its presence in different parts of the world, while preserving local contexts, dynamics and learning needs and styles. The university also intend to be the world's renown force behind promoting the blockchain technology and its role in the provision of enhanced digital learning experiences for their current and future students. Dr. Datta’s Academy, NCR is an EdTech venture of a team of academic professional with the mission of bringing young Indian professionals and students learning and development exposure to internationally accepted standards.

**Program Objective**:

A focused examination of Leadership that provides participants with the necessary range of responses needed to be successful leaders today and, in the future, – wearing both their business driver and people focussed “hats”. The program responds to needs of participants to understand the gap between the existing skills of leadership with the expected future leadership skill traits.

**Program Outcome:**

At the end of the programme, participants will have raised their capability and confidence to deliver business results from a personal competence and people leader perspective

Essentially determining the difference between leadership and management, identifying the key personal, business and people capabilities needed by successful leaders and a focus and understanding of leadership being influenced to an increasing extent by the “led”.

1. **Leadership vs. Management –** Clarifying the difference.
2. **The Demands of the Led and Key Responses Required –** Emerging and continuing demands from the workforce and the impact on leadership style.
3. **Creating Strategic Intent –** A look forward.
4. **VMV, Strategy, AOP and KPIs –** The connections – strategy implementation, measurable deliverables and gaining commitment.
5. **Strategy Implementation –** via talent - the lifeblood of continuing success.
6. **Strategy Implementation –** Going forward.

*Key action points and takeaways for both the organisation and the individual.*

An interactive yet stretching programme that can be enjoyed by current incumbent leaders or by those aspiring to and preparing for leadership positions.

**Program Benefits:**

1. Successful completion of this training leads to professional certification by the European International University, EIU-Paris and ASIC-UK.
2. Networking with the international academic fraternity.
3. Regular career guidance by the professional team of Dr. Datta’s Academy, NCR.

**Program Pedagogy: The program is delivered and accessed in two parts:**

Live virtual interactive workshops of total 12 hours of learning, delivered in 3 sessions.

AND

Followed by online 30-hour modular program accessed via the Pedagog learning platform by the individual participant post completion of the interactive workshop.

Certification also then provided in two parts – post completion of the live virtual workshop AND post completion of the modular programme, subject to confirmation of completion of all modules.

The first live virtual workshop is scheduled for January 2022 – Saturday 8, 15 and 22 with timing 2.00 to 6.00pm each session and the number of participants for each program limited to 25 to ensure learner interactivity.

Completion of the online 30 hour modular program can begin immediately on completion of the live virtual workshop with completion time for the full set of modules determined by the learner.

**Program Leader:**

Professor Dr. Joel Farnworth is the Dean of Management Studies EIU-Paris

His working life has been spent predominantly in the commercial world spending some 25+ years in the financial Services industry and holding posts with responsibilities at country, regional and global level.

From bases in Hong Kong, Bangkok, Mumbai, Dubai and London his exposure to business leadership now encompasses a range of industries in 42 countries and some 55 nationalities.

He brings a practical, hands-on approach to leadership learning.



Prof. Dr. Joel Farnworth  
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